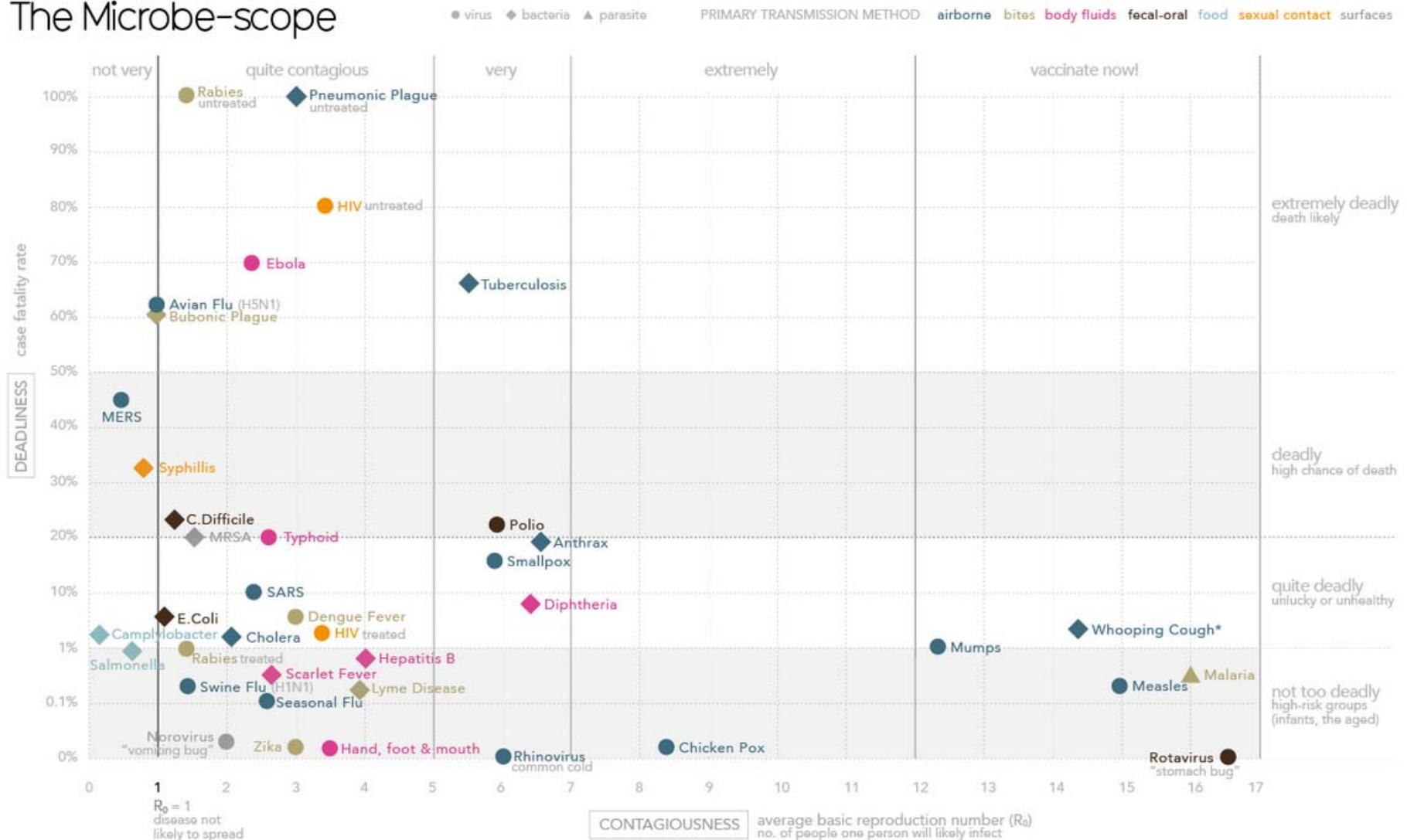


# The Microbe-scope



David McCandless v1.15 / Jan 2016  
InformationIsBeautiful.net

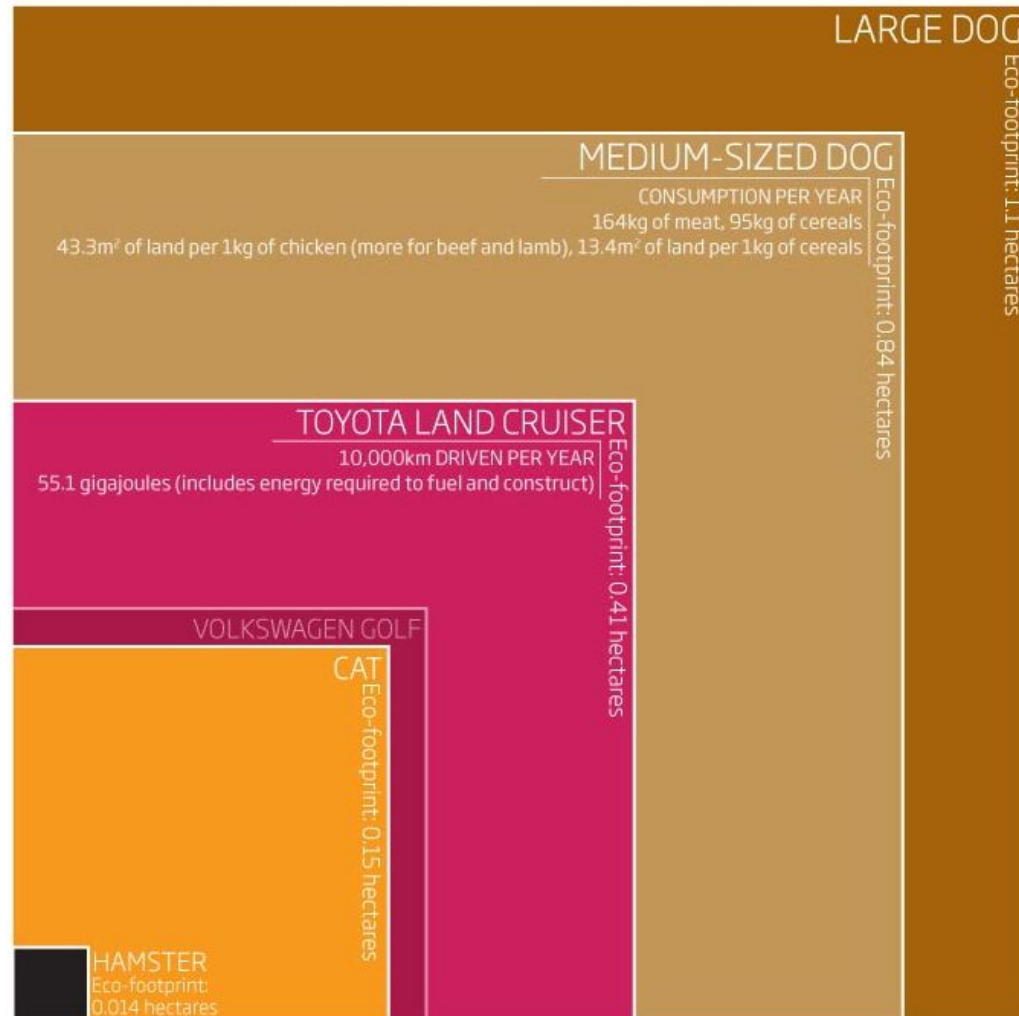
sources: Centers for Disease Control, World Health Org, CIDRAP, studies  
fatality rate for healthy adult in developed nation, \* = infants

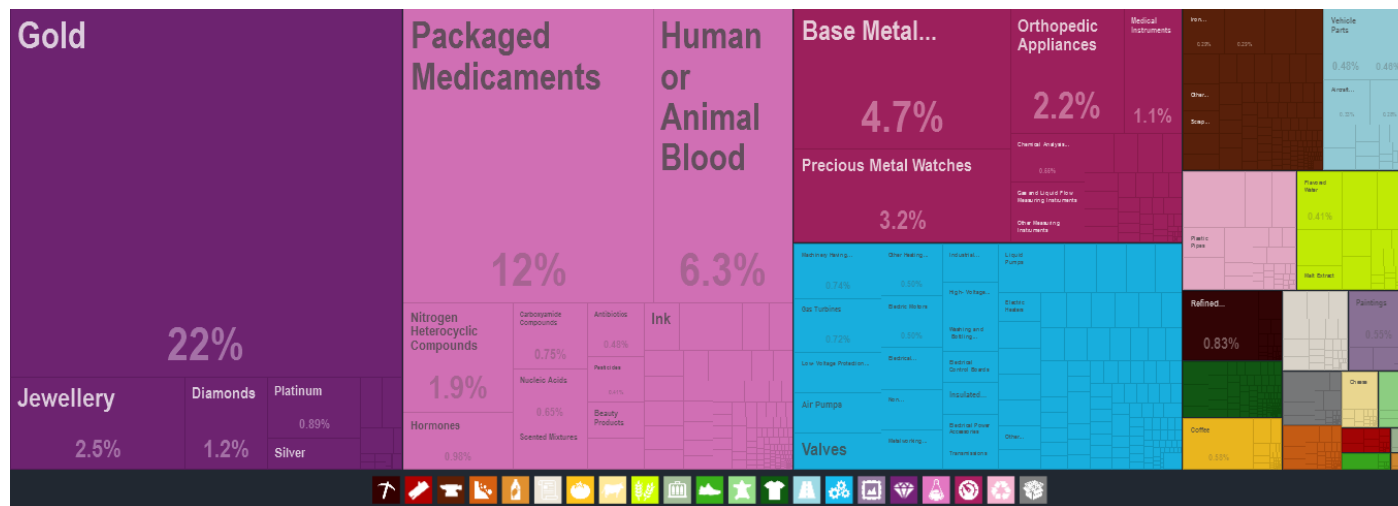
data: [bit.ly/KIB\\_Microbescope](http://bit.ly/KIB_Microbescope)  
part of KnowledgeIsBeautiful

# Land guzzlers

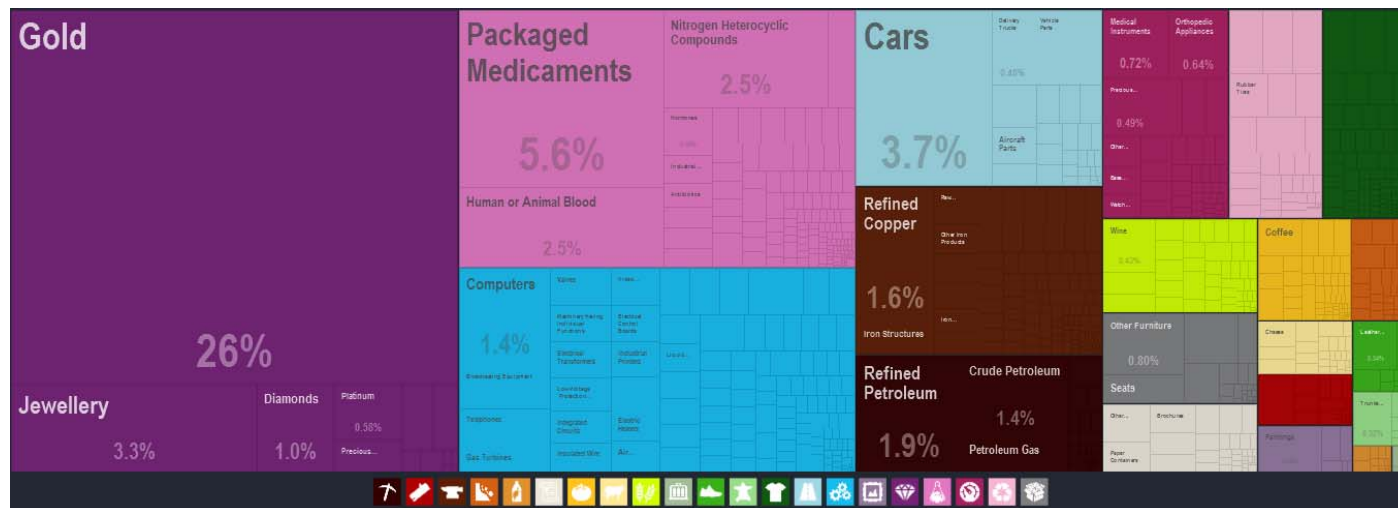
©NewScientist

The ecological footprints of our pets can make SUVs look positively eco-friendly





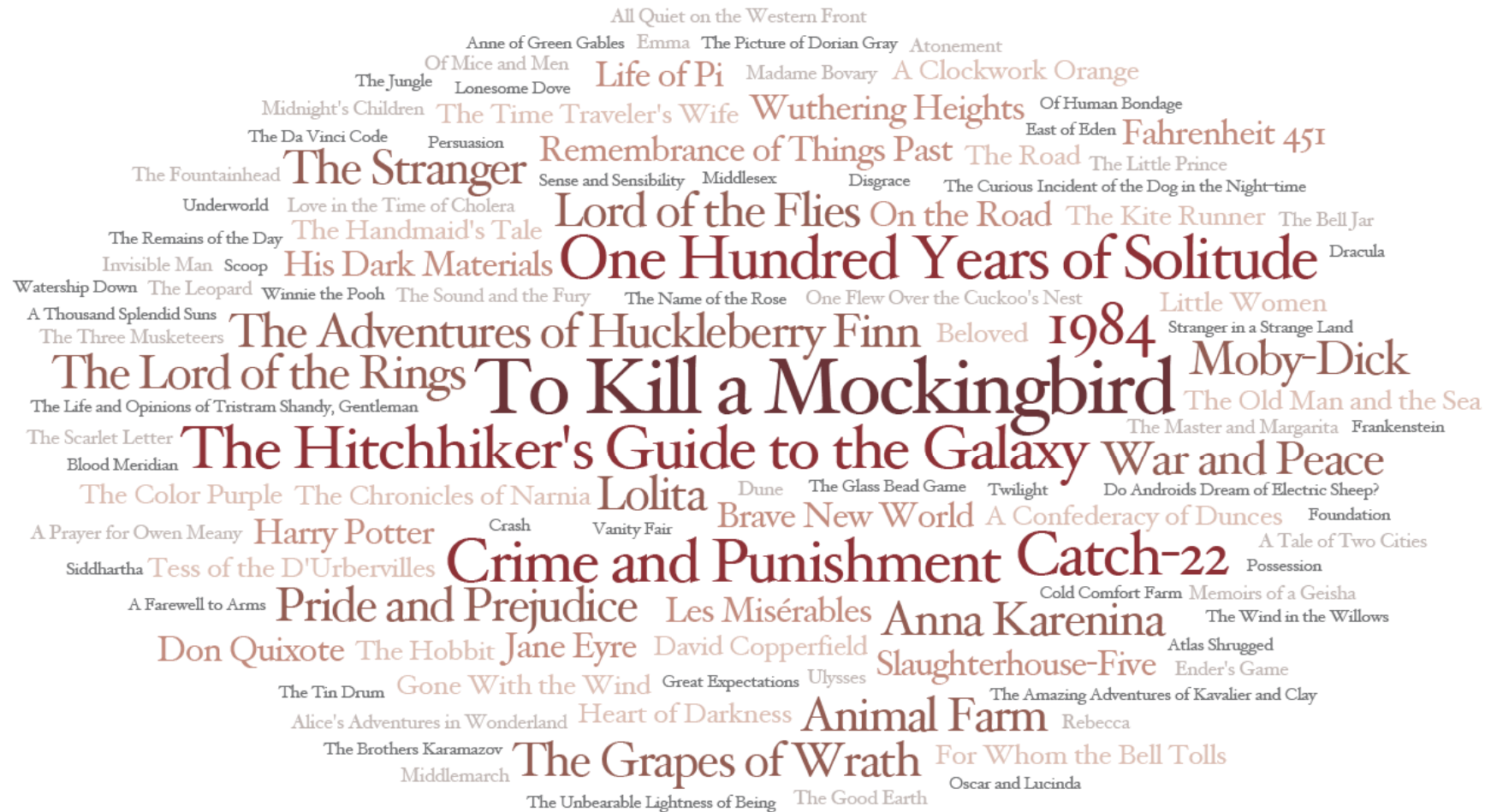
## Swiss exports



## Swiss imports

# Books Everyone Should Read

A consensus cloud



sources: UK's most borrowed library books, Desert Island Discs book choices, Pulitzer Prize winners (1948-2010)  
AskMetafilter.com's Books Everyone Should Read, World Book Day poll, Telegraph 100 Novels Everyone Should Read, Goodreads.com  
Bspcn.com, Guardian 100 Novels Everyone Must Read, Man Booker Prize Winners, Oprah's Book Club List.



# WE CREATE VALUE ADDED

## 28.1 MILLION WATCHES

Switzerland is a leading watch exporter. In 2013 it exported watch and clock products worldwide to a value of USD 23.6 billion.



## EXPORTS

The largest shares of exported goods:

Swiss GDP by sector:

Primary sector — 0.8%  
Secondary sector — 26.7%  
Tertiary sector — 72.5%

99% of registered businesses in Switzerland are SMEs with fewer than 250 staff.

The EU is Switzerland's biggest trading partner.



## COFFEE

With 65,500 tonnes exported worldwide, export revenue from coffee came to CHF 2.2 billion in 2013 – 4× higher than that of cheese exports and 3× that of chocolate.

